



浙江工业大学
ZHEJIANG UNIVERSITY OF TECHNOLOGY



世界華人地產學會

2026 AsRES-GCREC Joint International Real Estate Conference

July 13–16, 2026, Hangzhou, China

Second Call for Papers

About the Conference

The 2026 Joint International Real Estate Conference, organized by the AsRES and the GCREC, will be held from July 13 to 16, 2026, at the Hangzhou Blossom Water Museum Hotel in Hangzhou, China. The conference will be hosted by the Chinese Academy of Housing and Real Estate, Zhejiang University of Technology. This premier academic and professional event aims to provide an international platform for scholars, industry professionals, and policymakers to share cutting-edge research, exchange innovative ideas, and discuss the future of the real estate industry. The conference will cover a wide range of topics as listed below. We sincerely invite interested scholars, professionals, and practitioners to submit papers and participate in this grand event. The conference will feature keynote speeches by renowned experts from around the world, as well as academic seminars, policy dialogues, industry sharing sessions, and networking activities, aiming to foster academic collaboration and practical innovation in the global real estate field.

The theme of this conference is “**Future-Oriented Real Estate: Innovation and High-Quality Sustainable Development**.” The conference will feature several thematic sessions for paper presentations, which are tentatively planned as follows:

Real Estate and Macro Economy

Housing Prices and Housing Market

Housing Policy and Equality

Housing Rental Market

Land Use and Management

Smart Cities and the Future of Real Estate

Big Data, and AI in Real Estate

Integrated Development of Real Estate, Urban Resilience, and Urban Safety

Real Estate Finance and Capital Market Innovation

Affordable Housing and Housing Security Policy

Technological Innovation and “Quality- Housing” and “Quality-Service”

Urban Renewal and High-Quality Development
Comparative Study on Real Estate Development Models Across Various Countries
Green Building and Low-Carbon Real Estate
ESG of Real Estate
Others

Important Dates:

April 15, 2026 — Deadline for Abstract submission
(Submission link: <http://www.asres2026.zjut.edu.cn>)
April 30, 2026 — Notification of acceptance
May 15, 2026 — Deadline for submitting full papers for Best Paper Award
May 31, 2026 — Deadline for early-bird registration

Conference Registration Fees:

The conference registration fee includes working lunches, coffee breaks, and dinners during the conference. Accommodation and transportation expenses are not included.

Early Bird Fees (Before May 31, 2026)

Conference Registration Type	Whole Summit	AsRES Only
Regular	US \$400	US \$300
Spouse	US \$300	US \$200
Student	US \$150	US \$100
Corporate Delegate	US \$600	US \$500

Regular Registration Fees

Conference Registration Type	Whole Summit	AsRES Only
Regular	US \$500	US \$400
Spouse	US \$400	US \$300
Student	US \$250	US \$200
Corporate Delegate	US \$700	US \$600

More Information:

Conference Website: <http://www.asres2026.zjut.edu.cn>

Conference Venue: Hangzhou Blossom Water Museum Hotel, No.118 Shui Bo Avenue, Xiaoshan District, Hangzhou, China

Contact Email: GCREC2026@126.com (This email is for inquiries only and does not accept paper submissions.)

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